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Labotec debuts: Italy's new and only trade fair dedicated to laboratory and analysis technologies and solutions

The future of laboratories and analytical sciences is being shaped today in Parma: from 28 to 29 October, two days of innovation, training and networking for the scientific and industrial community.

Labotec represents the fulfilment of an ambitious vision: to offer the laboratory world a dedicated event capable of combining commercial, educational and cultural dimensions. A project in service of innovation, conceived to endure and grow alongside its industry.

The first edition of **Labotec**, the new and sole Italian exhibition entirely dedicated to laboratory and analysis technologies, equipment and services, opened today at **Fiere di Parma**. A professional, innovative and dynamic event that, in just two days, **28-29 October 2025**, gathers the technological and scientific excellence of the sector into a single physical and relational platform, offering visitors the opportunity to discover the most advanced solutions and connect with the trends shaping the future of the field.

Organised by **Koeln Parma Exhibitions**, the joint venture founded in 2015 between **Fiere di Parma S.p.A.** and **Koelnmesse GmbH**, **Labotec** was created to meet a specific market need: to establish a dedicated reference point for those working in research laboratories, quality control, diagnostics and industrial development at a time of major technological transformation. The event is conceived as an open hub where industry and research – public, private and academic – can meet, fostering the emergence of new ideas and strategic partnerships.

Over **250 exhibitors and brands are in attendance, 40% of which are from abroad** a clear sign of the event's strong national and international appeal and the market's enthusiastic response. The companies taking part in this first edition bring innovations ranging from sample preparation to analytical and testing instrumentation, from microscopy to imaging systems, from technical furnishings to consumables, and up to the most advanced solutions in automation, diagnostics and process digitalisation – a wide and integrated offering representing the best technology available today.

Alongside the exhibition area, **Labotec** offers a **programme of events** and high-level scientific insights, split between the two **LabWorld Arenas** organised in collaboration with **LabWorld.it** and the two **Science Areas**, hosting over **25 round tables, conferences and workshops on the most relevant topics in the industry**. Thanks to the participation of authoritative content partners such as the **Italian Society of Experimental Biology (SIBS)**, the **Italian Chemical Society (SCI)**, the **Italian**



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www.labotec.one

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Association of Pharmaceutical Industry (AFI), Clust-ER Health Emilia Romagna, Greenitaly, Hi-Tech Ambiente, Metrofood.it, the University of Ferrara, the University of Bologna and the University of Parma, the trade show becomes a true laboratory of shared knowledge where education, dialogue and innovation intertwine across disciplines in a concrete way.

A dedicated **Startup Area** showcases the most promising and creative emerging players in the technology landscape, featuring high-potential solutions and projects designed to address the latest challenges and needs in the laboratory and analytical world. The **Talent Academy**, organised in collaboration with **Cisita Parma**, completes the programme with dedicated sessions fostering encounters between companies and young professionals, confirming Labotec as a platform for connection and growth.

Among the strategic partners who believed from the outset in Labotec's vision are the Platinum Sponsors: Ghiaroni & C. S.r.l., Giorgio Bormac Srl, PerkinElmer Scientifica Italia Srl and Thermo Fisher Scientific SpA, visionary organisations that share the same passion for innovation and support Labotec as a benchmark platform for technological progress and high-level networking.

Further evidence of the event's strong international scope, thanks to the invaluable collaboration with **ICE-Agenzia**, is the presence at the exhibition of **Top Buyers** from the Balkan region engaged in an intensive schedule of meetings with participating companies. The **Emilia-Romagna Region** has also contributed to the event's enhancement by supporting its activities, content and communication.

Labotec takes place alongside **Cibus Tec Forum**, the exhibition-conference dedicated to food and beverage industry technologies. The two events run in parallel and complement each other, generating a **virtuous dialogue** between expertise, supply chains and applications: laboratory technologies find new outlets in quality control, applied research and industrial processes, while the food and beverage technology sector discovers the opportunities offered by analytical innovation and materials science.

A single free registration grants visitors access to both events, encouraging dialogue between two complementary worlds united by technological innovation and knowledge transfer.

Free entry upon online registration at www.labotec.one

About KPE

Koeln Parma Exhibitions (KPE) is a joint venture between Koelnmesse, a global leader in trade fair organisation, and Fiere di Parma, a key player in the Italian exhibition industry. KPE's mission is to create innovative and internationally relevant trade events, promoting technological and manufacturing excellence.

About Koelnmesse



Koelnmesse is an international leader in organising trade fairs in the food and beverage processing sector. Anuga FoodTec and ProSweets Cologne, held in Cologne, are world-renowned events. In addition to its Cologne-based exhibitions, Koelnmesse organises other FoodTech trade shows in key markets such as India, Italy and Colombia, offering tailored events and regional benchmarks for sustainable international business. It also leads globally with Anuga and ISM and its international event network.

Further information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs

About Fiere di Parma

Fiere di Parma is a 400,000-square-metre exhibition centre strategically located at the heart of Northern and Central Italy's industrial system – a major force in the Italian trade fair landscape and a trusted partner for companies seeking to turn their ambitions into reality by combining tradition with innovation. From this synergy, landmark events were born – such as Cibus, Cibus Tec and Mercanteinfiera, which has elevated the antiques sector to professional stature and pioneered new lifestyles, trends and the very language of modern and vintage culture.

Upcoming event:

Andina Pack, 04.11. - 07.11.2025, Bogotá
ProSweets Cologne, ISM Ingredients 01.02. - 04.02.2026, Cologne
Anuga FoodTec, 23.02. - 26.02.2027, Cologne
Anuga FoodTec India Diary, 22.04. - 24.04.2026, Delhi
Anuga Foodtec China Showcase, 27.04.- 29.04.2026, Shenzhen
Anuga FoodTec India, 29.09.- 01.10.2026, Mumbai
Cibus Tec 27.10. - 30.10. 2026, Parma
Labotec 27.10 - 28.10.2026 Parma
LogiMAT & LogiFOOD Southeast Asia, 2026 (dates to be defined), Bangkok
Andina Pack, 2027 (dates to be defined)

Notes to Editor:

Images and logos are available in the "Press Area" at www.labotec.one
LinkedIn: <https://www.linkedin.com/showcase/labotec-parma/>

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