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250 companies and brands, over 25 seminars and workshops, and more than 4,000 professionals from Italy and across Europe animated the first edition of Labotec — the first and only national trade fair dedicated to laboratory technologies.

The inaugural edition of **Labotec** concluded with public attendance far exceeding expectations, establishing itself as a new excellence in the portfolio of **KPE Koeln Parma Exhibitions** — a strategic partnership between Koelnmesse GmbH and Fiere di Parma.

Over **4,000 professionals**, experts, innovators, academics, and institutions gathered in Parma. The numbers confirm the strong interest in this new highly specialized exhibition and congress platform dedicated to the world of laboratories and analysis, which in just two days captured the attention of businesses and professionals on the most advanced technological solutions and the trends redefining the sector.

An event able to embrace the entire research and analysis ecosystem, thanks to the presence of the most innovative companies across virtually all key sectors of Italian manufacturing: among them, in addition to food and beverage, the chemical industry, as well as pharma, cosmetics, and environmental sectors. Alongside the presentation of corporate best practices, the extensive program of conferences, seminars, and workshops came to life thanks to authoritative content partners from the world of associations and enterprises. Labotec featured two LabWorld Arenas, in collaboration with LabWorld.it, two Science Areas hosting over 25 sessions, a Startup Area entirely dedicated to emerging ventures, and a Talent Academy organized in collaboration with Cisita Parma. Labotec also benefited from the support of prestigious content partners such as the Italian Society of Experimental Biology (SIBS), the Italian Chemical Society (SCI), the Pharmaceutical Industry Association (AFI), Clust-ER Health Emilia-Romagna, Greenitaly, Hi-Tech Ambiente, Metrofood.it, the University of Ferrara, the University of Bologna, and the University of Parma.

Among the strategic partners that supported Koeln Parma Exhibitions in this first historic edition were the Platinum Sponsors: Ghiaroni & C. S.r.l., Giorgio Bormac Srl, PerkinElmer Scientifica Italia Srl, and Thermo Fisher Scientific SpA — visionary companies that share the same passion for innovation and support Labotec as a reference platform for technological progress and high-level networking.

With its smart, focused approach, Labotec created a dynamic space for dialogue and growth, where education and innovation found fertile ground to connect synergistically and across disciplines.



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The next edition of Labotec will take place on 27-28 October 2026 in Parma.

#### About KPE

Koeln Parma Exhibitions (KPE) is a joint venture between Koelnmesse, a global leader in trade fair organisation, and Fiere di Parma, a key player in the Italian exhibition industry. KPE's mission is to create innovative and internationally relevant trade events, promoting technological and manufacturing excellence.

### About Koelnmesse

Koelnmesse is an international leader in organising trade fairs in the food and beverage processing sector. Anuga FoodTec and ProSweets Cologne, held in Cologne, are world-renowned events. In addition to its Cologne-based exhibitions, Koelnmesse organises other FoodTech trade shows in key markets such as India, Italy and Colombia, offering tailored events and regional benchmarks for sustainable international business. It also leads globally with Anuga and ISM and its international event network.

Further information: <a href="https://www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs">www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs</a>

## About Fiere di Parma

Fiere di Parma is a 400,000-square-metre exhibition centre strategically located at the heart of Northern and Central Italy's industrial system — a major force in the Italian trade fair landscape and a trusted partner for companies seeking to turn their ambitions into reality by combining tradition with innovation. From this synergy, landmark events were born — such as Cibus, Cibus Tec and Mercanteinfiera, which has elevated the antiques sector to professional stature and pioneered new lifestyles, trends and the very language of modern and vintage culture.

## Upcoming event:

Andina Pack, 04.11. - 07.11.2025, Bogotá
ProSweets Cologne, ISM Ingredients 01.02. - 04.02.2026, Cologne
Anuga FoodTec, 23.02. - 26.02.2027, Cologne
Anuga FoodTec India Diary, 22.04. - 24.04.2026, Delhi
Anuga Foodtec China Showcase, 27.04. - 29.04.2026, Shenzhen
Anuga FoodTec India, 29.09. - 01.10.2026, Mumbai
Cibus Tec, 27.10. - 30.10. 2026, Parma
Labotec, 27.10 - 28.10.2026, Parma
LogiMAT & LogiFOOD Southeast Asia, 2026 (dates to be defined), Bangkok

# **Notes of Editorial Staff:**

Images and logos are available in the "Press Area" at www.labotec.one

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https://www.linkedin.com/showcase/labotec-parma/

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