



no. 9/ Milan, 4 March 2025

LABOTEC IS HERE: ITALY'S ONLY EVENT FOR LABORATORY AND ANALYSIS TECHNOLOGIES AND SOLUTIONS

In Parma - Italy on 28 and 29 October 2025, the new format combines an exhibition with experiences and opportunities for professional development, featuring numerous demonstration areas and a packed schedule of content and activities focusing on specific themes.

Koeln Parma Exhibitions (KPE), a joint venture of Koelnmesse and Fiere di Parma, announces the launch of the **first edition of Labotec, the new event entirely concerned with technologies, solutions and services for laboratories and analysis**, coming up in Parma - Italy on **28 and 29 October 2025** to promote business opportunities, networking and development for research in Italy.

The event cultivates the ambitious goal of providing a “shared home” for companies and professionals in a variety of different sectors all sharing a technical and scientific background: Labotec welcomes exhibitors including producers and distributors of instrumentation for laboratories, contractor laboratories and service suppliers. The event's highly qualified visitors, including laboratory directors and managers, quality managers, researchers and scientists, will represent all fields of manufacturing industry (food and beverage, pharmaceuticals, chemicals, cosmetics, life sciences and biotechnologies, environment, livestock farming) as well as medical and care facilities, public sector organisations and research institutes and organisations.

In line with its primary mission of underlining and restoring the centrality of the complex role of scientific research in Italy, Labotec offers a stage for a series of projects and special areas that will enrich participants' experience and make the event an ideal hub for exchanging knowledge. These will include **LabWorld Arena**, organised in collaboration with partner LabWorld.it, hosting conferences and workshops focusing on strategic topics of current importance



Labotec 2025
28.10.-29.10.2025
www.labotec.one

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in the field and addressing issues such as competencies and innovative management in the lab, automation and artificial intelligence, advanced analytics, sustainability and green labs, and the trends and potential of investment in research. A special **Startup Area** will open a window on innovative trends with a true treasure chest of pioneering ideas and projects underway all over Italy, drawing on the experience of visionary startups. Another highly interactive section will be the **Demo Area** presenting real and virtual demonstrations of cutting-edge technologies. There will be plenty of opportunities for networking and job placement thanks to the **Talent Academy** project, aimed at establishing initial contact between companies in the field and highly qualified young talents in order to promote their integration into the world of work. Lastly, in the **Science Area**, Labotec will provide a major aggregator of Italy's top centres of research and innovation, presenting their studies and projects and promoting fruitful business matching with industry representatives.

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Labotec enjoys the support of important sponsors - Giorgio Bormac Srl, Thermo Fisher Scientific, Ghiaroni & C. Srl - and numerous prominent enterprises which have already confirmed their participation, making the event an essential appointment for everyone working in the world of laboratory and analysis technologies right from the inaugural edition.

Labotec awaits you for two days of exhibition, education and networking in Parma. Admission is free, reserved for industry professionals only.

About KPE

Koeln Parma Exhibitions (KPE) is a joint venture of Koelnmesse, an international leader in trade fair organisation, and Fiere di Parma, a benchmark for Italian trade fairs. KPE's mission is to come up with innovative trade fairs of global value, promoting excellence in technology and production.

Koelnmesse - Industry trade fairs for the food technology sector

Koelnmesse is an international leader in the organisation of trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs hosted in Cologne, Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus laying the foundations for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.



Further information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs

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Fiere di Parma

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A four hundred thousand sqm exhibition complex in the heart of the productive districts of northern and central Italy: this is the identity card of Fiere di Parma, a business, on the Italian trade fair scene, committed to partnering with companies wishing to fulfil their expectations with solutions combining tradition and innovation. The fruitful marriage between trade fair expertise and innovative ideas has led to the establishment of leading events such as Cibus, which has long supported and promoted the Italian food industry world-wide; Cibus Tec, a privileged showcase for food processing machinery and systems; and Mercanteinfiera, a prodigious intuition that has, over the years, succeeded in bringing dignity and a professional dimension to the antiques sector, setting trends, launching new lifestyles and creating a market for modern and vintage antiques.

Note for editors:

Labotec logos are available in the “Press Area” of the website www.labotec.one

Labotec on LinkedIn:

<https://www.linkedin.com/showcase/labotec-parma/>

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