Press release

KOELN PARMA EXHIBITIONS
A joint venture of Koelnmesse GmbH and Fiere di Parma S.p.A.

n. 12 / Milan, 5 March 2026

Labotec grows and looks to the future. On October 27 and 28 the second edition of the leading event for innovation and laboratory technologies returns to Parma

- **The largest community of experts, academics, and companies in the sector**
- **Integrated format**
- **Presentations and demonstrations of technologies for the chemical, environmental, pharmaceutical, food, and cosmetic sectors, etc.**
- **A rich program of conferences and workshops**
- **Lab World Arena, Demo Area, and Talent Academy**
- **Top Buyer Program dedicated to international professionals**

On **October 27 and 28**, Labotec returns to **Parma** with its **second edition**, ready to establish itself as a **concrete observatory on the evolution of laboratories and analysis** with a compact, high-value format capable of bringing together in just two days a specialized exhibition offering, technical-scientific content, live demonstrations, and targeted networking opportunities.

After a first edition that welcomed over **4,000 professionals from 43 countries** and more than **200 exhibitors and brands from 21 nations**, **with a satisfaction rate among participants exceeding 80%**, the event is now entering a new phase of growth, strengthened by an almost total reconfirmation rate from exhibitors and a **growing number of new companies** choosing **Labotec** to showcase their solutions.

In the 2026 edition, Labotec further strengthens **its international positioning** through a **Top Buyers Program** dedicated to **selected foreign buyers** who are actively involved in purchasing decision-making. The goal is to further enhance the quality of relationships and business opportunities, offering exhibitors a qualified environment in which to engage with stakeholders from the most strategic markets

The event targets the entire laboratory and analysis ecosystem, positioning itself as a reference platform for technology manufacturers, distributors, laboratories, startups, and research centers.

The cross-sector nature of the event, from **food and beverages to chemical and petrochemical, from pharmaceutical and veterinary to cosmetic**, and extending to **biotechnology, healthcare, diagnostics, and research**, makes **Labotec** a **must-attend event** capable of addressing diverse needs within a **highly specialized context**. The **technologies** on display are equally broad and integrated: **analytical,**

Labotec 2026
27.10. -28.10.2026
www.labotec.one

Contact
Amina Piciotti
Mob.
+39 339 6541776
E-mail
a.piciotti@media-ambience.com

Koeln Parma Exhibitions Srl
Viale delle Esposizioni 393a
43126 Parma (PR)
Italia

President:
Thomas Rosolia

Managing director:
Antonio Cellie

control, and monitoring instruments, **automation**, **sample preparation**, **microscopy**, and **spectrometry** offer a comprehensive range of solutions able to meet the demands of an increasingly advanced market.

Furthermore, for the 2026 edition, Labotec confirms its **integrated format**, combining the exhibition area with a **program of content focused on the main industry trends**. **Conferences, debates, and in-depth sessions** with a strong scientific and practical focus, supported by qualified scientific partners and with the direct involvement of companies, reinforce the value of the event as a reference platform for updates, networking, and sector growth. To make the **Labotec** experience even more complete, the **LabWorld Arena** and **Demo Area** special projects, developed in collaboration with LabWorld.it, are dedicated respectively to **corporate workshops** and **live demonstrations**, along with the **Talent Academy**, developed with **Cisita Parma** to facilitate interaction between companies and new talents.

The second edition of **Labotec** will take place simultaneously with Cibus Tec, the international event dedicated to technologies for the food and beverage industry. This overlap is capable of generating concrete synergies, expanding opportunities for companies and professionals operating across industrial production, quality control, research, analysis, and innovation, in areas where the integration between laboratory and production processes is increasingly central.

With its second edition, **Labotec** continues on its growth path with the aim of establishing itself as a reference point in Italy for the laboratory and analysis sector, offering a platform capable of connecting technologies, expertise, and relationships to support the evolution of the industry.

Ghiaroni & C. S.r.l. and Giorgio Bormac Srl have already confirmed their support for the second edition of **Labotec as Platinum Sponsors.**

Entry is free upon mandatory registration on the official website; further information on exhibitors, content, sectors involved, and participation procedures is continuously updated and available at labotec.one.

About KPE

Koeln Parma Exhibitions (KPE) is a joint venture between Koelnmesse, a global leader in the organization of trade fairs, and Fiere di Parma, a key reference point in the Italian exhibition industry. KPE's mission is to create innovative and internationally valuable trade events promoting technological and industrial excellence.

Koelnmesse – Trade fairs for food industry technologies

Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec, ISM Manufacturing (formerly ProSweets Cologne) and ISM Ingredients are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including Brazil, Colombia, India and Italy. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the

foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further Information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industrytrade-fairs

Fiere di Parma

A trade fair district spanning four hundred thousand square meters at the heart of Northern and Central Italy's major industrial hubs: this is the identity of Fiere di Parma, a key player in the Italian exhibition landscape and a strategic partner for companies aiming to realize their growth ambitions by combining tradition and innovation. From the successful synergy between exhibition expertise and entrepreneurial vision, leading events such as Cibus have emerged over the years, supporting and promoting the Italian food industry worldwide; Cibus Tec, a premier showcase for food processing and of food processing equipment; and Mercanteinfiera, a brilliant concept that has, over time, elevated the antiques sector to a professional level, inspiring trends and shaping lifestyles while pioneering the modern antiques and vintage market.

Upcoming events:
Anuga FoodTec India Dairy, Nuova Delhi, India, 22.04 – 24.04.2026
Anuga FoodTec China Showcase, Shenzhen, China, 27.04 – 29.04.2026
Anuga FoodTec India, Mumbai, India, 29.09 - 1.10.2026
Labotec, Parma, Italy, 27.10 - 28.10.2026
Cibus Tec, Parma, Italy, 27.10 – 30.10. 2026
ISM Manufacturing, ISM Ingredients, Cologne, Germany, 31.01 – 03.02.2027
Anuga FoodTec, Cologne, Germany, 23.02 - 26.02.2027
Andina Pack, Bogotá, Colombia, 2027

Notes to editors:
Images and logos of Labotec are available in the "News & Press" section of the website: www.labotec.one

Labotec on Linkedin:
https://www.linkedin.com/showcase/labotec-parma/

Contacts:
Amina Piciotti
Press Office Labotec
Mob. +39 3396541776
a.piciotti@media-ambience.com