



Nr 14 Milan, June 16, 2026

**From research to industry, the laboratory is the engine of innovation. Labotec 2026 returns to Parma, strengthening its international dimension with new content and a Demo Area that brings the laboratory to the trade fair.**

**More than 200 companies and brands will take part in the second edition, scheduled for October 27 and 28 at Fiere di Parma.**

From food safety to pharmaceutical research, from quality control to environmental analysis, the laboratory today represents one of the strategic hubs of industrial innovation. A place where technology, research and expertise come together to shape the processes and products of the future.

It is with this vision that Labotec returns to Fiere di Parma on **October 27 and 28, 2026**, with the aim of bringing together companies, research, universities and laboratory professionals within a single exhibition and congress platform. To date, numerous exhibitors from the 2025 edition, together with many new companies, have already confirmed their participation, demonstrating the growing interest in an event capable of creating connections, opportunities for professional development, networking and knowledge transfer.

For the **2026 edition**, Labotec has also recorded a significant **20% increase in pre-registered visitors** and is further strengthening its international profile with the aim of enhancing the quality of relationships and business opportunities, offering exhibitors a highly qualified environment in which to engage with stakeholders from the world's most strategic markets.

Summarizing Labotec growth path, **Fabio Bettio, Director of Labotec**, stated: *"When we envisioned Labotec, we were convinced that the market needed an event capable of bringing together on a single platform the world of laboratories, research and analysis. The response received from the very first edition and the interest we are recording for 2026 confirm that this intuition was correct and that the market has been able to appreciate and support this project. We will continue to invest in the growth of Labotec, with the ambition of consolidating it as the Italian benchmark for the sector and as a privileged meeting place between technological innovation, scientific research and the business world."*



Labotec 2026  
27.10. -28.10.2026  
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Among the main new features of the 2026 edition, in collaboration with **LabWorld.it**, is the debut of the **Demo Area**, a **real reconstructed laboratory** within the event where instruments and technologies will be used in real time through hands-one demonstrations and operational simulations. An immersive space that will allow visitors to closely observe the functioning of the most innovative solutions and their use in different industrial and scientific applications.

The program will once again be enriched by the **LabWorld Arena**, which, with the support of **LabWorld.it**, will offer a comprehensive schedule of meetings dedicated to the latest technological developments in the sector. Through presentations of innovations developed by exhibitors and the showcasing of outstanding case studies, the Arena will provide an opportunity for discussion on emerging trends and on the solutions that are transforming the food industry.

Alongside this, the **Science Area**, developed in collaboration with **LabWorld.it**, will serve as a **meeting point between research and industry**, involving most important organizations, institutions, universities, research centres and national and international institutions. The Area will showcase the presentation of the most advanced research activities, the latest technological developments and their concrete applications in production processes, highlighting the role of knowledge as a driver of technological development.

Furthermore, among the thematic areas of the **2026 edition** is the **Talent Academy**, developed in collaboration with the training organization **Cisita Parma**, which promotes dialogue between schools, training institutes and companies to foster the meeting between young talent and the world of work. It is a space for discussion dedicated to skills, innovation and career guidance, designed to enhance collaboration between advanced education pathways and the productive sector and to encourage the connection between young talent and companies.

The cross-sector nature of the industries represented, **from food and beverage to chemical and petrochemical**, from **pharmaceutical and veterinary to cosmetics**, and including **biotechnology, healthcare, diagnostics and research**, makes **Labotec** an event capable of addressing different needs within a single highly specialized context.

Lightwise in term of the technologies presented the offering is broad and integrated: **analytical, control and monitoring instruments, automation, systems, sample preparation, microscopy and spectrometry** represent a comprehensive range of solutions capable of meeting the needs of an increasingly advanced market.

The second edition of **Labotec** will take place concurrently with **Cibus Tec**, the international event dedicated to technologies for the food and beverage industry. A simultaneity capable of generating tangible synergies, expanding opportunities for meeting between companies and professionals operating across industrial production, quality control, research, analysis and innovation, in fields where the integration between laboratory and production processes is increasingly central.



**Ghiaroni & C. S.r.l., Giorgio Bormac Srl and Anton Paar** have already confirmed their support for the second edition of Labotec as **Platinum Sponsors**.

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**Admission is free** upon mandatory registration via the official website.

Further information on exhibitors, content, participating sectors and participation methods is continuously updated and available on **labotec.one**.

#### Information about KPE

Koeln Parma Exhibitions (KPE) is a joint venture between **Koelnmesse**, a world-leading trade fair organiser, and **Fiere di Parma**, a benchmark for the Italian exhibition industry. KPE's mission is to create innovative trade fairs with international value, promoting technological and manufacturing excellence.

#### Koelnmesse - Trade Fairs for Food Processing Technologies

Koelnmesse is an international leader in the organisation of trade fairs for food and beverage processing technologies. **Anuga FoodTec**, **ISM Manufacturing (formerly ProSweets Cologne)** and **ISM Ingredients** are established world-leading events held in Cologne. In addition, Koelnmesse organises numerous FoodTec trade fairs dedicated to different themes and sectors in key markets around the world, including Brazil, India, Italy and Colombia. Through these global activities, Koelnmesse offers its customers tailor-made international events and leading national trade fairs across various markets, supporting sustainable international business. Koelnmesse is also at the forefront of the food sector through **Anuga** and **ISM**, globally leading events supported by its worldwide network of satellite exhibitions.

For further information: [www.anugafoodtec.com/trade-fair/anuga-foodtec/industrytrade-fairs](http://www.anugafoodtec.com/trade-fair/anuga-foodtec/industrytrade-fairs)

#### Fiere di Parma

An exhibition centre covering four hundred thousand square metres, strategically located at the heart of Northern and Central Italy's main manufacturing districts: this is the identity of **Fiere di Parma**, one of Italy's leading exhibition organisers, offering companies a partner capable of combining tradition and innovation to help them achieve their ambitions.

The successful combination of exhibition expertise and entrepreneurial vision has given rise to leading events such as **Cibus**, which over the years has promoted and enhanced the Italian food industry worldwide; **Cibus Tec**, the benchmark exhibition for food processing and packaging technologies; and **Mercanteinfiera**, a pioneering event that has elevated the antiques sector to a professional level while creating new trends and giving birth to the modern collectibles and vintage markets.

#### **Upcoming events**

**Anuga FoodTec India** 29 Sept - 1 Oct, Mumbai

**Labotec** 27 - 28 Oct 2026, Parma

**Cibus Tec** - 27 - 30 Oct, Parma



**ISM Manufacturing, ISM Ingredients, 31 Jan - 3 Feb 2027, Cologne**  
**Anuga FoodTec, 23 - 26 Feb 2027, Cologne**  
**OneCan 06-08 Apr 2027, São Paulo**  
**Anuga FoodTec India Dairy 28 - 30 Apr 2027, Nuova Delhi**  
**Andina Pack | Anuga FoodTec Colombia 2027 09–12 Nov 2027, Bogotá**

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**Editor's Note:**

Labotec images and logos are available in the **Press Area** section of the website

<https://labotec.one/en/home/>

**Labotec on LinkedIn:**

<https://www.linkedin.com/showcase/labotec-parma/>

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